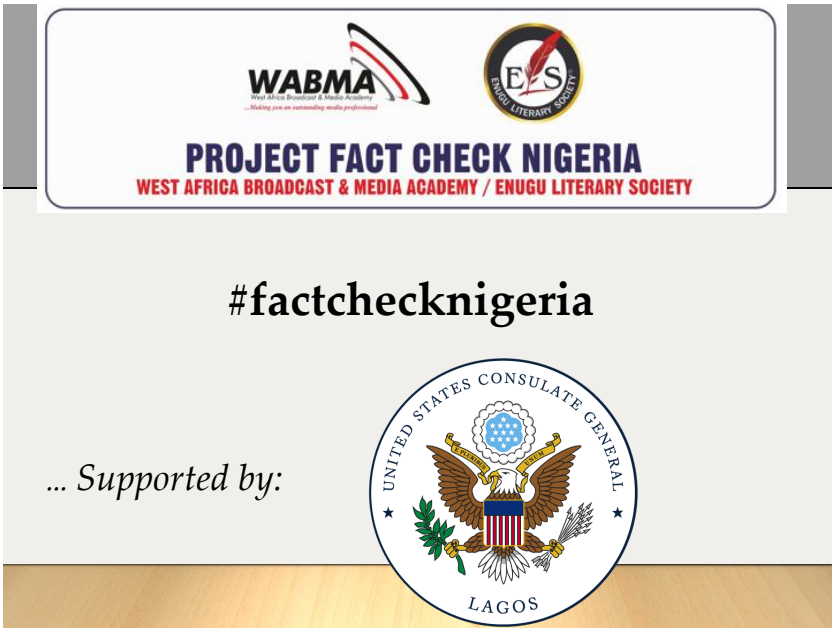


FINAL PROGRAM REPORT

PERFORMANCE NARRATIVE

GRANTEE:	**Enugu Literary Society & WABMA®**
FEDERAL GRANT NUMBER:	SN150021GR3037
GRANT PERIOD:	08/31/2021 – 08/29/2022
GRANT PROGRAM:	Media Literacy & Countering Misinformation Project (#ProjectFactCheckNigeria)
REPORT PERIOD:	12/31/2022

1. **PROJECT PURPOSE:**

Project #FactCheckNigeria, aka, Media Literacy & Countering Misinformation Project, proposed to educate one thousand (1000) Nigerian youths and one hundred & seventy (170) media professionals (spread across seventeen states) on the ways disinformation and misinformation are spread on social media channels and messaging apps through media literacy trainings and radio programmes, in the States of: Abia, Akwa Ibom, Anambra, Bayelsa, Cross River, Delta, Ebonyi, Edo, Ekiti, Enugu, Imo, Lagos, Ogun, Ondo, Osun, Oyo, and Rivers.

The Project's secondary aim was to increase awareness of the importance of personal accountability in the dissemination of information to a minimum of 1000 youth and 170 media Professionals (spread across seventeen states) with Android Phones who complete our fact checking training, and have them join the growing mass of committed Nigerian fact checkers.

2. PROJECT SCHEDULE

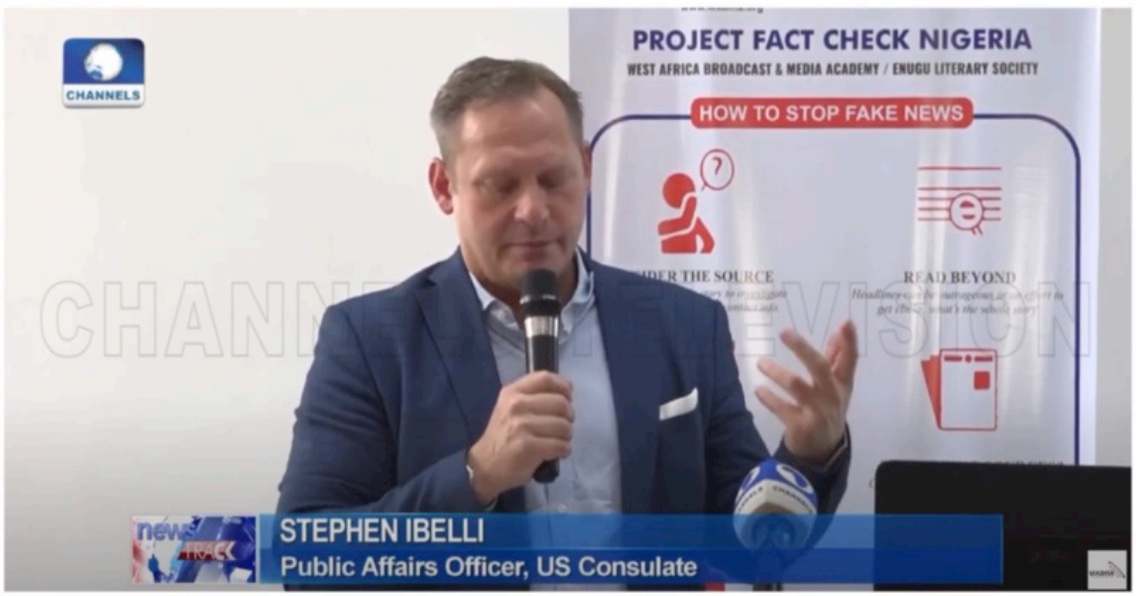
i. **Phase 1: Aug. – Oct. 2021:** Survey to identify the most appropriate target audience; and, the radio stations popular with the target audience.

ii. **Phase 2: Nov. 2021 – Mar. 2022:**

- **a.** Sign a **Memorandum of Understanding** for the production and airing of the radio program with 17 identified stations.
- **b. 2-day capacity building training** for media practitioners in 17 states, and Donation of Equipment to 17 Radio Stations.
- **c. 1-day capacity building training** for 1000 youths in 17 states.

iii. **Phase 3: Mar. – Aug. 2022:** Content development and airing of programs promoting media literacy and countering misinformation via radio.

iv. **Phase 4: Jun. – Aug. 2022:** Virtual Performance Art competition promoting media literacy and countering misinformation via drama, poetry and spoken word on social media.



3. STATUS:

i. **Phase 1: Aug. – Oct. 2021:** Survey was conducted in October 2021 in17 Nigerian states to identify the most appropriate target audience, understand the population most susceptible to misinformation and the radio stations popular with the target audience. The survey instrument, a questionnaire with about 33 questions, elicited very key data, which was used to design the

training program used in Phase 2 of the Project.

The full data is available at: https://docs.google.com/forms/d/1ytiVGCGxHQl6jM9v6D70mJYLCqwUbBwIg0I5pEcSFlo/edit?chromeless=1#responses .

ii. Phase 2: Nov. 2021 – Mar. 2022:

a. Memorandum of Understanding for the production and airing of the radio program was signed with 20 radio stations (Lagos – 4; SW – 5; SS – 6; SW – 5) in 17 states.

See below table for list of stations. See attached and the project website (*https://projectfactchecknigeria.org/)* for photos and videos.

PARTNER STATIONS: *(MoU signed and Donation of Equipment to 20 stations)*

SN	STATE	City	PARTNER STATION	Equipment Donation
1. 2. 3. 4.	Lagos	Lagos	Nigeria Info. WAZOBIA FM MAX FM Radio Lagos/Eko FM	4 sets
5.	Abia	Umuahia	Flo FM	1 set
6.	Akwa Ibom	Uyo	Inspiration FM	1 set
7.	Anambra	Onitsha	Blaze FM	1 set
8.	Bayelsa	Yenagoa	People's FM	1 set
9.	Cross River	Calabar	Hit FM	1 set
10.	Delta	Asaba	Trend FM	1 set
11.	Ebonyi	Abakiliki	Salt FM/EBBS	1 set
12.	Edo	Benin	Independent Radio FM	1 set
13.	Ekiti	Ikare Ekiti	New Cruise FM	1 set
14.	Enugu	Enugu	Dream FM	1 set
15.	Imo	Owerri	Ozisa FM	1 set
16.	Ogun	Abeokuta	Rock City FM	1 set
17.	Ondo	Akure	Crest FM	1 set
18.	Osun	Osogbo	Rave FM	1 set
19.	Oyo	Ibadan	Fresh FM	1 set
20.	Rivers	Port Harcourt	Independent Radio FM	1 set

EVENTS / 1 year ago

Signing of MOU and Presentation of Gifts (Broadcast Equipment)

b. Between December 2021 and February 2022, we visited the target 17 states in southern Nigeria and successfully conducted the 2-day capacity building training for media practitioners in each state, as well as donated of equipment to 20 radio stations as listed above.

See below table for locations and attendance. See attached and the project website (*https://projectfactchecknigeria.org/)* for photos and videos.

2-DAY IN-PERSON MEDIA PRACTITIONERS TRAINING

S/N	State	Location	Media Practitioners	
			Planned	Achieved
1	Abia State	Flo FM Umuahia	10	20
2	Enugu	American Space Enugu	10	24
3	Ebonyi	Salt FM Abakaliki	10	8
4	Rivers	American Space Port Harcourt	10	22
5	Cross River	American Space Calabar	10	22
6	Anambra	American Space Awka	10	43
7	Ogun	American Space Abeokuta	10	32
8	Lagos	American Space Ikeja	10	33
9	Imo	Ozisa FM Owerri	10	31
10	Delta	Trend FM	10	24
11	Edo	American Space Benin	10	31
12	Bayelsa	Toprank Hotel Yenagoa	10	22
13	Ondo	Crest FM Akure	10	36
14	Osun	American Space Osogbo	10	28

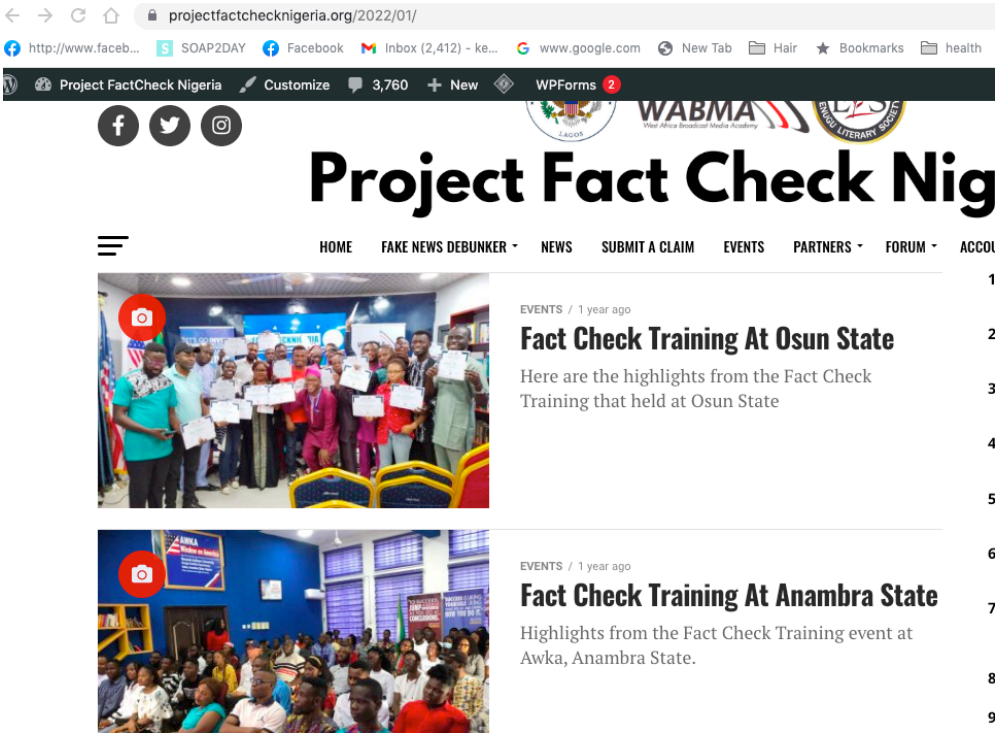
15	Ekiti	New Cruse FM Ado Ekiti	10	25
16	Oyo	The Bunker Ibadan	10	23
17	Akwa Ibom	American Space Uyo	10	20
TOTAL			**170**	**444**

c. The 1-day in-person capacity building training for 1000 youths also held successfully between December 2021 and February 2022 in 16 states. Youth training in Oyo State is pending the official opening of the American Space in Ibadan.

1-DAY IN-PERSON YOUTH TRAINING

S/N	State	Location	Youth Training	
			Planned	**Achieved**
1	Abia State	Flo FM Umuahia	60	83
2	Enugu	American Space Enugu	60	91
3	Ebonyi	Salt FM Abakaliki	60	24
4	Rivers	American Space Port Harcourt	60	55
5	Cross River	American Space Calabar	60	56
6	Anambra	American Space Awka	60	109
7	Ogun	American Space Abeokuta	60	43
8	Lagos	American Space Ikeja	60	64
9	Imo	Ozisa FM Owerri	60	88
10	Delta	Trend FM	60	42
11	Edo	American Space Benin	60	106
12	Bayelsa	Toprank Hotel Yenagoa	60	45
13	Ondo	Crest FM Akure	60	38
14	Osun	American Space Osogbo	60	45
15	Ekiti	New Cruse FM	60	52

		Ado Ekiti		
16	Oyo	American Space Ibadan	60	To be held
17	Akwa Ibom	American Space Uyo	60	98
		Total	**1020**	**1039**



PHASE 3: CONTENT DEVELOPMENT AND AIRING OF PROGRAMS PROMOTING MEDIA LITERACY AND COUNTERING MISINFORMATION VIA RADIO

S/N	Station	Programme title	Schedule	Streaming Link / Online Access Info.
1	WAZOBIA 95.1 Fm, Lagos	Fake News Report	Monday and Friday, 5pm	https://www.wazobiafm.com/lagos/player/
2	Dream 92.5 FM, Enugu	Political Voices	Monday 9.05am	http://radio.garden/listen/dream-fm-92-5/S-cKBiZf
3	Dream 92.5 FM, Enugu	People's Assembly	Friday 5.05pm	http://radio.garden/listen/dream-fm-92-5/S-cKBiZf or https://t.co/Rmh9YVAlXC
4	Dream 92.5 FM, Enugu	Dream Debunker feedback	Daily fake news report feedback for listeners	Email: dreamfmnews@gmail.com WhatsApp 09020020925
5	RockCity 101.9 FM Abeokuta	Fact Checking Series	Saturday 9-9.30am	www.rockcityfmradio.com or, https://play.google.com/store/apps/details?id=com.ionicframework.rock100
6	Blaze FM, Anambra	Fact Check Nigeria	Saturday 8am	www.blaze915fm.com
7	Ogun			American Space Abeokuta
8	Eko FM, Lagos	WABMA Fake News Debunker	Fridays 8.55am	https://radio.garden/listen/eko-fm-89-7/yKgmHa7J
9	Radio Lagos	Iroyin Ofege	Mondays 5.50pm	https://radio.garden/listen/radio-lagos-tiwantiwa-fm-107-5/D1Hy73AX
10	New Cruse 92.7 FM, Ekiti	Cruse's Debunker	Monday-Friday; 6.20am/ 11.30am/ 1.15pm/ 3.15pm/ 7.15pm	https://radio.garden/listen/new-cruse-92-7-fm/mYKIMA1B or, http://www.newcrusefm927.com
11	WABMA Streaming Channel	WABMA Fake News Debunker	Wednesday	https://projectfactchecknigeria.org/news/%EF%BF%BC%EF%BF%BC/?amp=1 Or, https://youtu.be/Pr3N3GvGd0s

EQUIPEMENT DONATION AT ROCK CITY FM, ABEOKUTA

EVENTS / 10 months ago

Fact Check Training At Akwa Ibom

The 2-day event that held at the capital city of Akwa Ibom was quite impactful. Below are the highlights in pictures, from the fact check training...

EVENTS / 10 months ago

Fact Check Training At Rivers State

The negative effects of misinformation cannot be underestimated and that is why the US Consulate in partnership with Enugu Literary Society and WABMA have conducted a...

EVENTS / 11 months ago

Fact Check Training At Ebonyi State

The US Consulate sponsored Fact Check Training which held at Ebonyi, has simply added more salt to journalism in the state. The event was ably anchored...

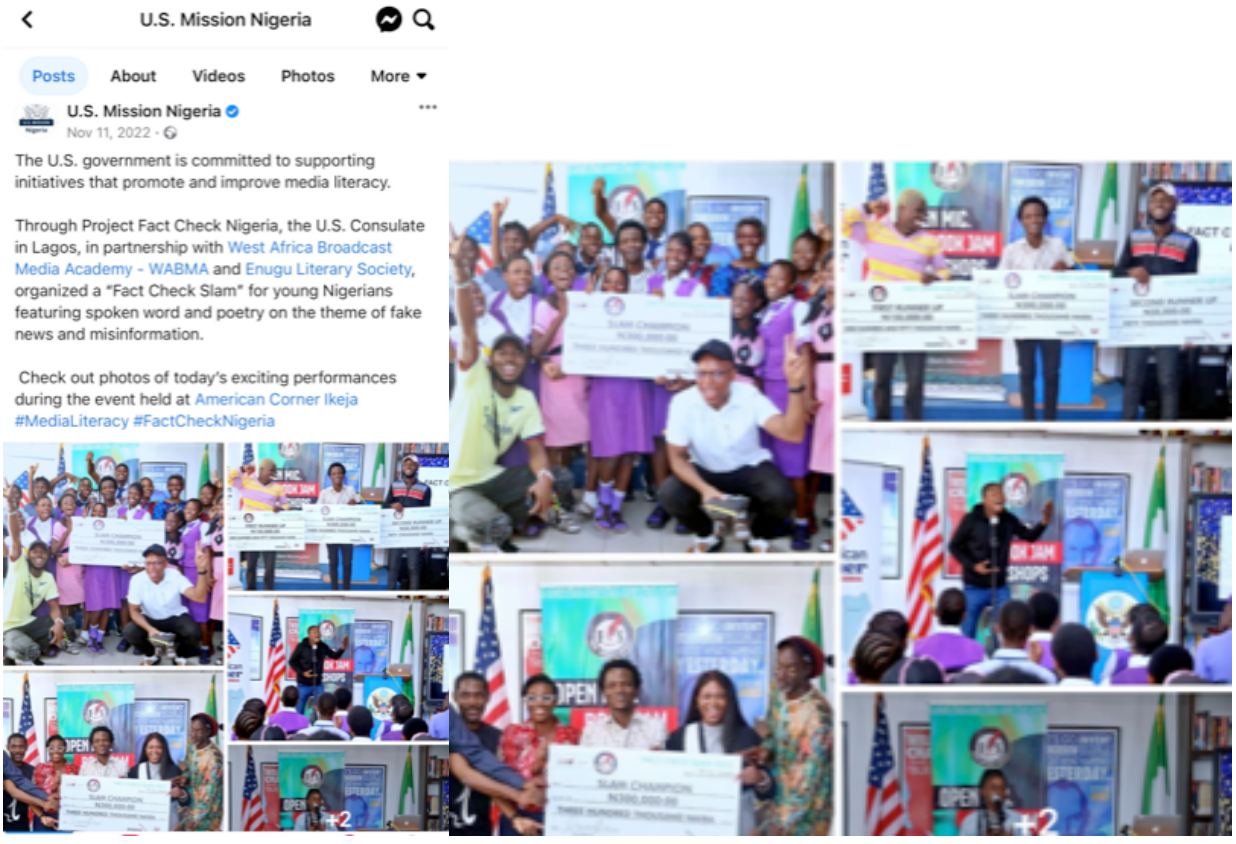
MORE PHOTOS & VIDEOS AT: WWW.PROJECTFACTCHECKNIGERIA.ORG

PHASE 4: VIRTUAL PERFORMANCE ART COMPETITION PROMOTING MEDIA LITERACY AND COUNTERING MISINFORMATION VIA DRAMA, POETRY AND SPOKEN WORD

The last phase of the project was both virtual and live performance art competitions promoting media literacy and countering fake news and misinformation.

Stage one of this phase involved the submission and posting on social media of performance art, especially Spoken Word and Poetry, by young people all over Nigeria. More than 40 entries were posted online via individual social media platforms and on both ELS and WABMA platforms, with the US Consulate Lagos social media handles tagged accordingly. This social media promo brought increased attention to the issue of fake news and misinformation and the need for media literacy.

Stage two of this phase was the staging of the **FACT CHECK SLAM**, a performance poetry competition on the theme of fact news and misinformation. The first of its kind in Nigeria, the Fact Check Slam was held on November 11, 2022 at the American Corner Ikeja, Lagos, with representatives from the US Consulate General, Lagos, in attendance, and major leaders in the Nigeria performance poetry scene such as poets, Aj. Dagga Tolar, Olumide Holloway, Uche Uwadinachi, and the Slammaster; Ken Ike Okere, plus representatives of the Enugu Literary Society (ELS).



27 performance artistes from all over Nigeria contested in the Slam and all presented creative works on the theme of fact news and misinformation. There were about 150 people present live in the audience. After three rounds of highly competitive performances, the following three emerged Slam Champion and 1st and 2nd Runners Up respectively:

Slam Champion: Olawale Oludasa
1st Runner-up: Kingsley Rowland
2nd Runner-up: Marvel James

Another two outstanding poets received Honourable Mention:

4th Position: Balogun Yusuf Alabi
5th Position: Odiase David

And 9-year-old Holy Spyce Obi was rewarded as the youngest contestant.
All six received prizes in cash and kind.

Liked by **enuguliterary** and **93 others**

usinnigeria The U.S. government is committed to supporting initiatives that promote and improve media literacy.

Through Project Fact Check Nigeria, the U.S. Consulate in Lagos, in partnership with @wabmaacademy and @enuguliterary organized a "Fact Check Slam" for young Nigerians featuring spoken word and poetry on the theme of fake news and misinformation.

Check out photos of today's exciting performances during the event held at the @acikejalagos

4. COMPARISON OF GRANT OBJECTIVES VS FINAL STATUS

	Grant Objectives	Priority Area	STATUS
1	Identify which target audience(s) are most susceptible to misinformation/disinformation.	**Conduct a survey**	DONE https://docs.google.com/forms/d/1ytiVGCGxHQl6jM9v6D70mJYLCqwUbBwIg0I5pEcSFlo/edit?chromeless=1#responses
2	Teach the basics of digital fact-checking, using multiple sources, etc. Educate the target audience on the ways disinformation and misinformation are spread	**Train 170 media practitioners**	DONE. **444** media practitioners trained. 2-day capacity building training for media practitioners in 17 States completed.
3	Increase awareness of the importance of personal accountability in the dissemination of information.	**Train 1020 Youths**	DONE **1039** youths trained. 1-day capacity building training for youths in 17 States completed.
4	Donate certain equipment to the radio stations to help in program production.	**Microphone, Recorder, and Headset**	DONE Grantee added full set of **computers to 10 stations** in addition to the equipment approved in the grant document.
5	Sign a Memorandum of Understanding for the production and airing of the radio program with at least **16 stations** (Lagos -4; Rest of the South West: 4; South East: 4; and South- South: 4)		DONE
6	VIRTUAL PERFORMANCE ART COMPETITION PROMOTING MEDIA LITERACY AND COUNTERING MISINFORMATION VIA DRAMA, POETRY AND SPOKEN WORD		DONE

5. PROBLEMS ENCOUNTERED:

1. Space constraints of some of the American Spaces, such as Abeokuta, Enugu and Awka.
2. We replaced two stations (Sapentia FM in Anambra, and Bond FM in Lagos) due to their delay in joining the Project.
3. Changed some of the training dates due to either schedule clashes at the American Spaces and/or at the request of partners.
4. Significant changed costs of equipment due to the official exchange rate used for the grant.
5. **Grant period was extended at the request of the Consulate.**

However, none of these problems significantly impaired our ability to meet grant objectives.

6. NOTES: EXTRA ACHIEVEMENTS BEYOND THE CONTRACT

i. 20 sets of equipment donated instead of the planned 16.

ii. Grantee funded on our own full set of computers to 10 stations in addition to the equipment (mic, recorder and headset) approved in the grant document.

iii. 444 media practitioners trained instead of the planned 170.

iv. Project website developed. https://projectfactchecknigeria.org/

v. Community of trained fact checkers in each state set up on Whatsapp and online.

vi. Weekly audio-video-article **DEBUNKER** series produced by WABMA and shared via social media and shared to a growing mailing list of thousands of people. The **WABMA DEBUNKER** is also used as content by several partner stations.

7. CONCLUSION:

The Project is concluded, as planned. We thank our Grant Officer, Grant officer Representative, and the entire PAS of the Consulate for the immense support.

Signed

Ken Ike OKERE
+234 803 155 2555
Team Lead